



STEEPLES PROJECT GRANT RECIPIENT TRAINING

Capital Campaigns: A Chance for Growth



Society of Saint John the Evangelist Chapel

Many congregations struggle with the idea of capital campaign, and define it as a burden instead of an opportunity. When the brothers at the Society of Saint John the Evangelist decided to hire development director, Jamie Coates, to lead \$17 million project, he helped them redefine many aspects of their vision. Jamie will explain how they reevaluated their finances, created audio and visual tools, and molded a new future for their support of the Episcopal Diocese.

Speakers: Jamie Coates, Dev. Dir. Pastor, Society of Saint John the Evangelist
Invited: Current Steeples Project grant recipients
March 31, 2008 @ Society of Saint John the Evangelist Monastery, Cambridge

Redefining Your Resources



Eliot Congregational Church, Roxbury

Most congregations are accustomed to raising money through event fundraisers, though typically their project costs far outweigh what can be raised using that method. Furthermore, many congregations think of these events as their fundraising plan without considering other options. As the reality of the building needs sink in, congregations often evolve their approach out of necessity. Through today's roundtable discussion, we will have the opportunity to delve into how the process has evolved for our guest speakers from Parish of All Saints in Dorchester, and how their path may inform the diversification of our fundraising plans.

Speakers: Father Michael Godderz, Pastor, Parish of All Saints
Jeff Gonyeau, Building Committee Member, Parish of All Saints
Invited: Current Steeples Project grant recipients
June 13, 2007 @ Eliot Congregational Church, Roxbury

Creating a Compelling Appeal: Writing the Case Statement



Grant Recipients tour Saint Peter Church, Dorchester

A case statement is a one-to twelve-page document that outlines an institution's case for support. In a succinct and compelling way, it describes all the reasons a congregational member or a potential donor in the community such as an individual, foundation, corporation, corporation or governmental entity might be willing to contribute to your campaign. In the weeks preceding this workshop, participants will begin gathering information to answer the question, "Who would care if this institution – or its building – ceased to exist?"

Invited: 2005 & 2006 Steeples Project grant recipients
April 25, 2007 @ Saint Peter Church, Dorchester



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Developing Consensus: Creating a Plan & Focusing the Process



Stratford Street United Church, Roxbury

Houses of worship often face significant challenges in gaining support from the congregation and leadership. The focus of this workshop is aimed at strengthening the participants' knowledge about capital campaigns as they relate to restoration projects. We will concentrate on exploring the tools available for developing consensus, creating a plan, and focusing your efforts throughout this project.

Invited: 2005 & 2006 Steeples Project grant recipients
February 13, 2007 @ Stratford Street United Church, West Roxbury

Intro to the Steeples Project



Rev. Lavoie speaking to workshop participants

Organizing the logistics and funding for your building project can be overwhelming and disorienting. This workshop will clarify the role the staff at HBI will play during the execution of your project and the way the funding for your project works. Our speaker, Rev. Arthur Lavoie, will focus on how to create momentum in raising funds by inspiring those people connected to the religious property throughout the community.

Speaker: Rev. Arthur Lavoie, First Parish Church, Dorchester
Invited: 2006 Steeples Project grant recipients
September 15, 2006 @ First Parish Church, Dorchester

Telling Your Story



Workshop participants at Trinity Church

Communicating the story of your building project not only increases exposure in the context of fundraising, but also creates new leaders within your church and draws new people into your congregation. We will discuss many ways this can be done and hear from speakers who have experienced this powerful phenomenon.

Speakers: Keith Kuzmin, Theodore Parker Church, W. Roxbury
The Rev. Msgr. Kelley, Church of the Sacred Heart, Roslindale
Invited: Current and Past Steeples Project grant recipients
April 28, 2006 @ Trinity Church, Undercroft, Forum Space, Back Bay